

HADERLUMP

ATELIER BERLIN

Preferred Materials Policy

Version 1.0 – 2026

This document outlines our internal standards for material selection. We assess all fabrics and components against rigorous environmental, social, and ethical criteria, including durability, recognized certifications, and animal welfare considerations.

Our objective is to enable responsible and sustainable product development aligned with the Sustainable Development Goals (SDGs), while taking accountability across the entire value chain.

Material evaluation is based on the following core factors:

Environmental Impact	We assess the ecological footprint of materials based on available industry benchmarks. The goal is to prioritize materials with a comparatively lower environmental footprint.
Social & Ethical Impact	We evaluate governance standards and fair working conditions. This includes responsible business practices, transparency, and the protection of workers and communities.
Durability & Quality	Material performance is assessed to ensure longevity, reliability, and overall product responsibility. High processing standards are required to enhance durability and extend the product's life span.
Animal Welfare	Animal-derived materials are either excluded or subject to strict animal welfare criteria. We prohibit the use of exotic leather and real fur and require responsible sourcing standards where animal-based materials are permitted.
Certifications	Recognized third-party certifications are considered a valuable complement to our internal assessment. Examples include GOTS, OEKO-TEX®, and other credible, independently verified standards.

Based on the evaluation categories outlined above, an internal assessment system is applied to guide material selection and decision-making within the HAB team.

PREFERRED	APPROVED	AVOID
Materials with reduced environmental impact and/or credible certifications	Standard industry materials meeting quality standards	Materials that conflict with our environmental or ethical standards*
Cotton recycled, organic, deadstock	Cotton regenerative	Cotton conventional/no certification
Linen recycled, organic, deadstock	Linen FSC certified	Linen conventional/no certification
Wool recycled, organic, deadstock	Wool conventional	Wool conventional/no certification
Bamboo recycled, organic, deadstock	Bamboo / Viscose FSC certified	Bamboo / Viscose conventional/no certification
Leather deadstock, recycled, GRS certified	Polyester deadstock	Polyester conventional
Silk deadstock, organic, peace silk	Polyamide deadstock	Polyamide conventional
	Acrylic deadstock	Acrylic conventional
	Elastan deadstock	Elastan conventional
		Leather conventional/no certification
		Silk conventional
		Fur
		Down
		Exotic leather skins
		Nylon conventional
		PU conventional
		PVC conventional

*Materials classified as „avoid“ are excluded from sourcing and development.

Material Distribution for AW26

Cotton recycled, organic, deadstock	18,2 %	
Wool recycled, organic, deadstock	31,2 %	
Leather deadstock, recycled	14,3 %	63,6 %
Polyester deadstock	11,7 %	11,7 %
Silk conventional	2,6 %	
Cotton conventional/no certification	3,9 %	
Polyester conventional	14,3 %	
PU conventional	2,6 %	
Elastan conventional	1,3 %	24,7 %

Out of all AW26 collection pieces, 63,6% are classified as Preferred Materials, 11,7% as Approved, and 24,7% as Avoid under our internal material assessment framework.

While a clear majority of the collection aligns with our preferred criteria, we recognize that there is still progress to be made. Reducing and ultimately eliminating materials classified as Avoid remains a key objective for future seasons.

In accordance with the guidelines of Fashion Council Germany, all deadstock materials are classified as Preferred for the upcoming season. However, in line with our internal sustainability principles, polyester is not considered a preferred material. Therefore, we have not categorized polyester as Preferred, even when sourced as deadstock.

Overall, 63.6% of the collection meets the eligible criteria, exceeding the required threshold. We therefore meet the minimum standard while continuing to work toward a higher share of preferred materials in future collections.

This document is reviewed annually.
Last reviewed on Feb 16th, 2026

Julius Weissenborn

